

# Shade Comparison Guide

| Day Radiance     | Medium/Full Coverage Foundations | Crème-To-Powder | TimeWise Dual-Coverage Powder Foundation | Loose Powder | Facial Highlighting Pen |
|------------------|----------------------------------|-----------------|--|--------------|-------------------------|
| Pure Ivory       | Ivory 100                        | Ivory 1         | Ivory 100                                | Ivory 1      | Shade 2                 |
| Rose Petal Ivory | Ivory 105                        | Ivory 0.5       | Ivory 104                                | Ivory 1      | Shade 1                 |
| Soft Ivory       | Ivory 104                        | Ivory 0.5       | Ivory 104                                | Ivory 1      | Shade 1                 |
| Antique Ivory    | Ivory 100                        | Ivory 1         | Ivory 100                                | Ivory 1      | Shade 2                 |
| Blush Ivory      | Ivory 204                        | Ivory 2         | Ivory 200                                | Ivory 2      | Shade 1                 |
| Buffed Ivory     | Ivory 200                        | Ivory 3         | Ivory 200                                | Ivory 2      | Shade 2                 |
|                  | Ivory 202                        | Ivory 3         | Ivory 200                                | Ivory 2      | Shade 2                 |
| Bisque Ivory     | Beige 305                        | Beige 2         | Beige 304                                | Beige 1      | Shade 1                 |
| Fawn Beige       | Beige 300                        | Beige 1         | Beige 300                                | Beige 1      | Shade 2                 |
| Delicate Beige   | Beige 304                        | Beige 2         | Beige 304                                | Beige 1      | Shade 1                 |
| Natural Beige    | Beige 305/404                    | Beige 2         | Beige 304/400                            | Beige 1/2    | Shade 1                 |
| True Beige       | Beige 302/400                    | Beige 3         | Beige 300/400                            | Beige 1/2    | Shade 2                 |
| Dusty Beige      | Beige 404                        | Beige 2         | Beige 400                                | Beige 2      | Shade 1                 |
| Rose Beige       | Beige 404                        | Beige 2         | Beige 400                                | Beige 2      | Shade 1                 |
| Almond Beige     | Beige 400/402                    | Beige 3/4       | Beige 400                                | Beige 2      | Shade 2/3               |
| Toasted Beige    | Beige 402                        | Beige 4         | Beige 400                                | Beige 2      | Shade 3                 |
| Cocoa Beige      | Beige 402                        | Beige 4         | Beige 400                                | Beige 2      | Shade 3                 |
| Golden Bronze    | Bronze 504                       | Bronze 0.5      | Bronze 507                               | Bronze 1     | Shade 3                 |
| Mocha Bronze     | Bronze 500                       | Bronze 0.5      | Bronze 507                               | Bronze 1     | Shade 3                 |
| Bittersweet Bz   | Bronze 507                       | Bronze 0.5      | Bronze 507                               | Bronze 1     | Shade 3                 |
| Walnut Bronze    | Bronze 600                       | Bronze 1        | Bronze 607                               | Bronze 2     | Shade 4                 |
| Classic Bronze   | Bronze 607                       | Bronze 1        | Bronze 607                               | Bronze 2     | Shade 4                 |
| Rich Bronze      | Bronze 607                       | Bronze 1        | Bronze 607                               | Bronze 2     | Shade 4                 |
| Deep Bronze      | Bronze 607/708                   | Bronze 1/2      | Bronze 708                               | Bronze 2     | Shade 4                 |
| Chestnut Bronze  | Bronze 708                       | Bronze 2        | Bronze 708                               | Bronze 2     | Shade 4                 |
| Mahogany Bronze  | Bronze 708/808                   | Bronze 2        | Bronze 708                               | Bronze 2     | Shade 2                 |

## Optional Shades

|               |            |           |            |          |         |
|---------------|------------|-----------|------------|----------|---------|
| Creamy Ivory  | Ivory 105  | Ivory .5  | Ivory 104  | Ivory 1  | Shade 1 |
| Light Beige   | Beige 305  | Beige 2   | Beige 304  | Beige 1  | Shade 1 |
| Auburn Beige  | Beige 404  | Beige 3   | Beige 400  | Beige 2  | Shade 1 |
| Honey Beige   | Beige 404  | Beige 2   | Beige 304  | Beige 2  | Shade 1 |
| Sunlit Beige  | Beige 404  | Beige 3   | Beige 400  | Beige 2  | Shade 1 |
| Desert Bronze | Bronze 504 | Bronze .5 | Bronze 507 | Bronze 1 | Shade 3 |

- If it ends in a 0 (100, 200, etc), it has a yellow undertone (first choice--gives a more youthful appearance to the skin)
- If it ends in a 2 (202, 302, etc), it is more yellow (olive).
- If it ends in a 4 (204, 304, etc), it has a pink undertone. (more of a balance between pink and yellow).
- If it ends in a 5 (205, 305, etc), it has more pink.
- If it ends in a 7 (507, 607), it has a golden orange undertone.
- If it ends in an 8 (708, 808), it has a warm brown undertone.